



For Immediate Release...

Prime Graphics Completes Asset Acquisition of Print Flex

(Wood Dale, Ill., September 06, 2007) - Prime Graphics, Inc., a market-leading provider of innovative decorative packaging solutions, today announced the asset acquisition of Print Flex, Inc., a privately-held flexographic printer and packaging converter located in Bensenville, Illinois. The transaction is a strategic acquisition of a complementary business in the packaging sector, effectively doubling Prime Graphics' capacity and increasing its capabilities.

"Our acquisition of the Print Flex operation represents another significant step for us, increasing our presence in the dynamic packaging market and further expanding the platform from which we serve our customers," said Bill Hunter, President of Prime Graphics. "The combined technologies, knowledge and experience of our two companies will allow Prime Graphics to continue to innovate and provide more cost-effective solutions to our customer's packaging needs."

Print Flex's facility will remain operational through a short transition period, with key operational, customer support, sales personnel and equipment relocating to Prime Graphics' Wood Dale, Illinois facility in early to mid September. The terms of the transaction were not disclosed.

For more information on Prime Graphics please contact 1-630-227-1300 or visit www.primegraphicsinc.com.

Member Affiliations:



ABOUT PRIME GRAPHICS, INC.

Prime Graphics, Inc., a privately-held company headquartered in Wood Dale, Illinois, is a leading provider of innovative packaging solutions and decorative labels to consumer product companies within food, beverage, personal care, household, medical, and private label markets. Founded in 1980, Prime Graphics is known for award-winning flexographic printing specializing in flexible packaging, shrink sleeves, roll-fed and pressure-sensitive labels. Prime Graphics' commitment to continued growth and excellence is led by continual investments in new technologies and increased efficiencies. Proprietary products include FlexWrap, InnoWrap, and SleeveRite.

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